











Heredia (P. 1-6)



(P. 7-8) Mercedes



San Francisco (P. 9-10)



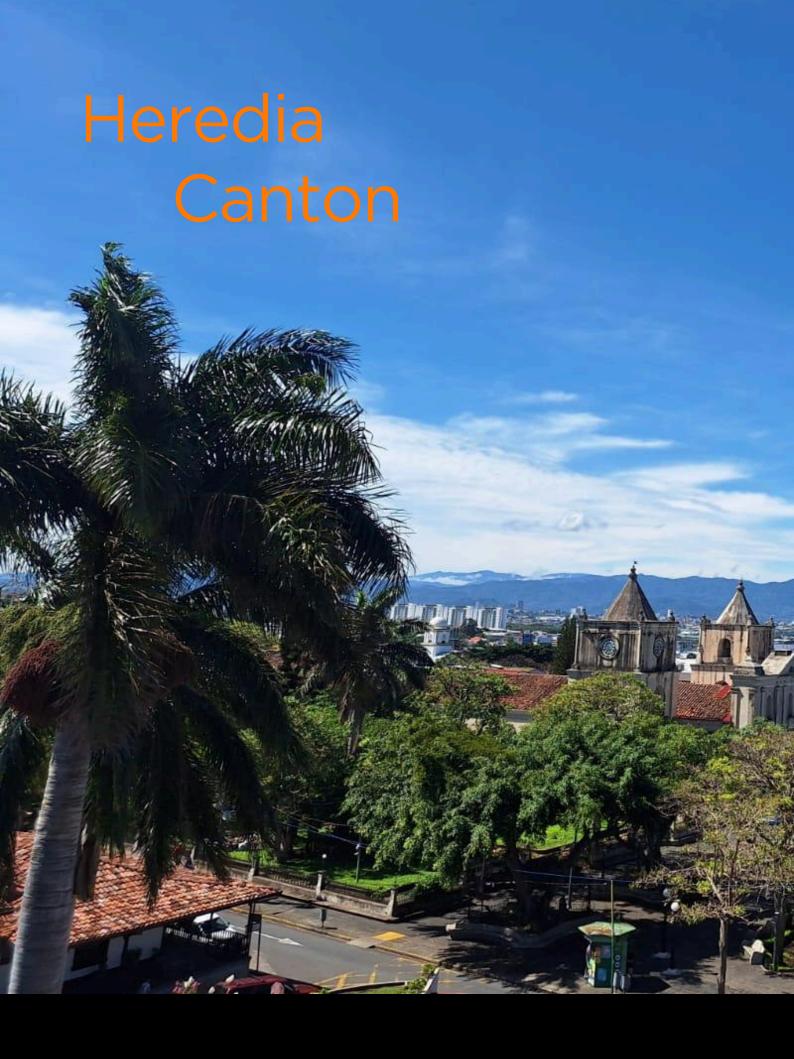
(P. 11-12) Ulloa



Varablanca (P. 13-15)









The canton of Heredia, located in the eponymous province, is a vibrant destination that combines its rich history, stunning natural surroundings, and growing modernity. Known as the "City of Flowers," Heredia is famous for its colonial architecture, parks, and tranquil atmosphere, making it perfect for those seeking an authentic experience. Additionally, Heredia is known as the "Cradle of Education" in Costa Rica, a title that highlights its important role in the country's academic development. This official distinction underscores the city's commitment to the educational and cultural development of its residents.

Its history dates back to the 18th century when it was founded around the church situated between Lagunilla and El Barreal, known at that time as Alvirilla. The original name was Inmaculada Concepción de Cubujuquí, established with the construction of the temple in 1714, where the Parish of Inmaculada Concepción de María now stands. From this temple, settlements emerged that gave rise to the city, consolidating its historical and cultural roots.

Among its historical heritage, Heredia stands out with its Historic Center, officially declared by a Municipal Council agreement in session 306-96. This area includes the space between 4th Street to the west and 3rd Street to the east, and 3rd Avenue to the north and 4th Avenue to the south of the Central Park. This zone has been preserved for its cultural and architectural value. Additionally, Heredia houses 18 buildings declared as heritage, 9 of which have been awarded the prestigious Blue Shield by UNESCO, protecting them as part of the Cultural Heritage of Humanity.

In addition to its rich history, Heredia's proximity to the capital, San José, makes it an ideal point of connection to explore other attractions in the country, such as the Braulio Carrillo National Park and the Poás Volcano. The canton hosts a wide diversity of districts, each with its own character, ranging from residential areas to rural zones full of natural beauty. Its warm people, culture, and growing infrastructure make Heredia a unique place that reflects the best of Costa Rica.



## 10th Parallel North

Did you know that the 10° Parallel North passes through Heredia? This imaginary line crosses right through the center of the city, making it a unique geographical point in Costa Rica. While many pass through its streets without noticing, a monolith located at the Palacio de los Deportes marks its exact position, highlighting this curious and lesser-known detail. This geographical phenomenon adds a special touch to Heredia, where every step could symbolize crossing between hemispheres. More than just a technical fact, it's an invitation to rediscover the city from a different perspective, where history and geography intertwine in its lively streets and squares.

Local writers and academics have documented tales and legends related to the 10° parallel, turning them into part of Heredia's folklore. Beyond its location, Heredia offers a welcoming environment with well-preserved traditions, pleasant weather, and landscapes that invite exploration.

Every corner of the city is a testament to its rich identity, visible in its architecture, festivals, and artistic expressions. Visiting Heredia means discovering an authentic tourist destination, where history, culture, and nature come together to provide an unforgettable experience.





Fort (Fortín)

### Heredia District

Its center stands out for its colonial architecture, with icons such as the Church of the Immaculate Conception and the Fortín de Heredia, both historical symbols of the city. The Central Park, surrounded by century-old trees and fountains, is a gathering place for locals and visitors alike. On the outskirts, the Bosque de la Hoja offers a natural space for walks and engagement with the local biodiversity.

The city also boasts a rich cultural and culinary scene, featuring local markets like the Central Market, along with festivals celebrating music, dance, and theater.





Heredia High School



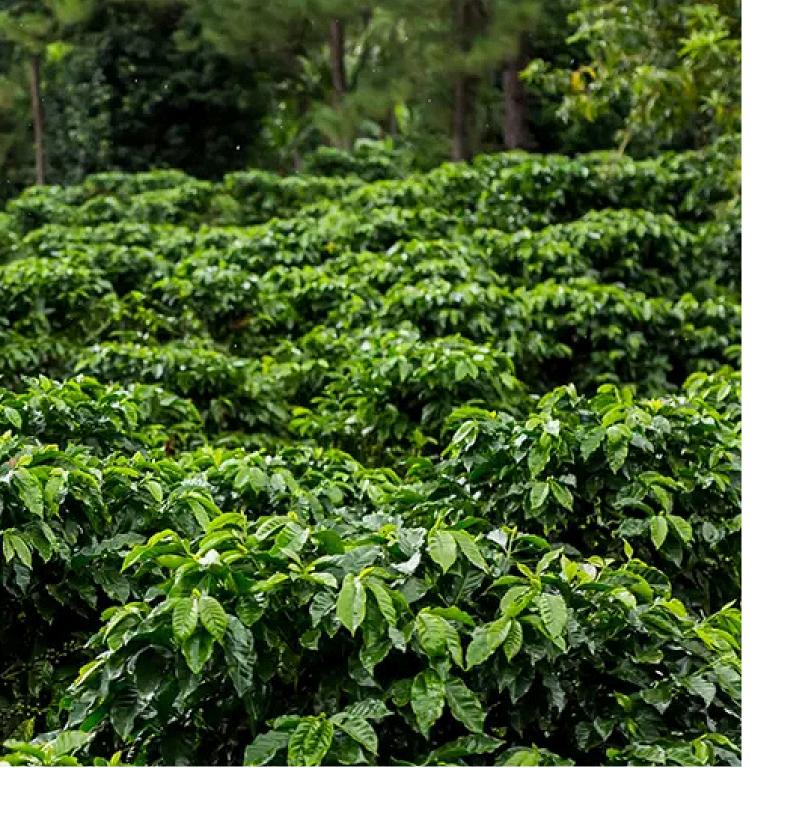
Catholic Church of the Immaculate Conception



Government, Post Office, Telegraphs



The Mercedes District is distinguished by its peaceful atmosphere and rich cultural tradition. With a mix of residential areas and natural spaces, it provides an ideal environment for those looking to enjoy tranquility near the city. Among its main attractions is the historic Church of Mercedes, an architectural symbol that reflects the community's religious heritage. Its surroundings feature parks and green areas perfect for family recreation.





Café Britt Coffee Tour



La Carretica



Oxygen Shopping
Center

## San Francisco

The San Francisco District is characterized by its residential atmosphere and strong sense of community. With a blend of modern developments and green spaces, it is an ideal place for families and visitors seeking tranquility and comfort. San Francisco Park is a popular meeting point, perfect for relaxation and outdoor activities. Its cultural life is enriched by local festivals and community events that reflect Heredia's traditions, making this district a welcoming and vibrant place.



Cupcake Addiction



Kawah Café

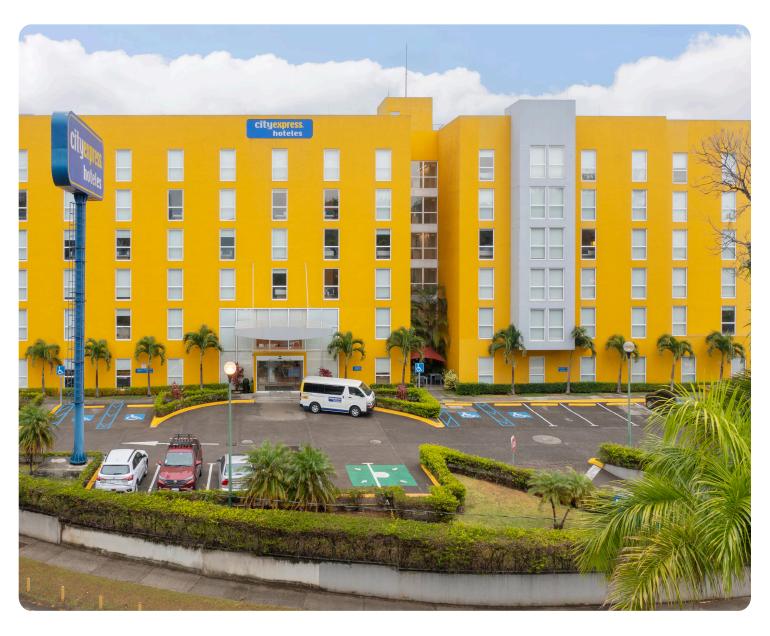


The Ulloa District combines tradition and modernity in a dynamic environment. It stands out as one of the most commercial and industrial areas in the region, with modern residential towers and business centers. An iconic location is the Corpus Christi Parish of Padre Pío from Pietrelcina, located in La Aurora, which houses relics of Padre Pío and a souvenir shop, attracting both visitors and devotees alike.

industrial Despite its and commercial development, Ulloa still preserves part of its agricultural in specific essence areas. maintaining a balance between tradition and modernity. Its constant growth and cultural richness make it a vibrant district that invites visitors to discover its history and its thriving present.



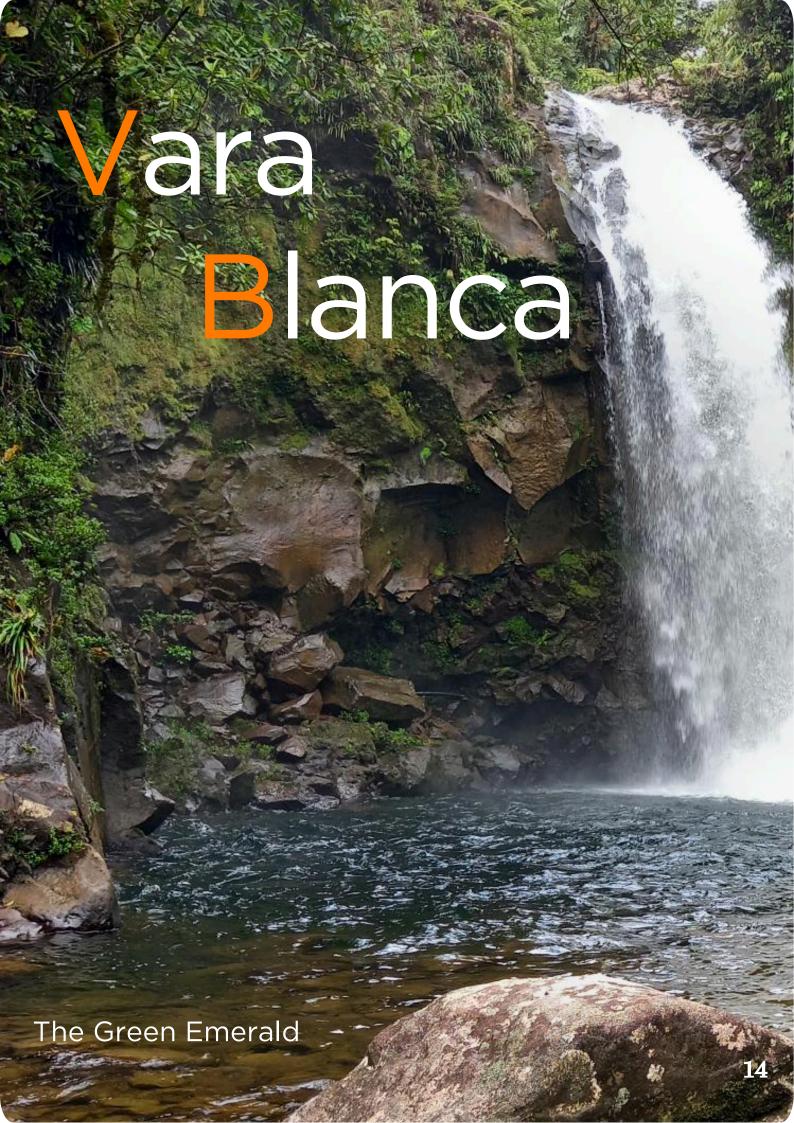
Costa Rica Convention Center

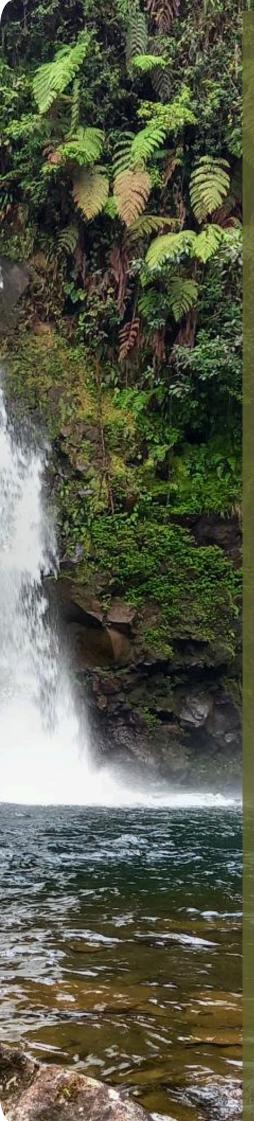


City Express Hotel By Marriott



Corpus Christi Parish of Saint Padre Pio of Pietrelcina





Vara Blanca is the only rural district in the canton, known for its cool climate, lush landscapes, and a peaceful atmosphere that invites relaxation. Its warm community welcomes visitors with hospitality, offering a unique rural tourism experience immersed in nature.

92% of its territory is dedicated to economic activities such as livestock farming, agriculture, and the protection of natural resources. Strawberry cultivation stands out, as it supports 70% of local families. This agricultural tradition has led to various agrotourism activities, allowing visitors to participate in strawberry picking and enjoy fresh, artisanal products.

Vara Blanca is also an important tourist transit point, connecting to the Atlantic slope and the northern part of the country. Its strategic location provides access to renowned destinations such as the Braulio Carrillo National Park, the Barva Volcano National Park, and the Poás Volcano National Park, all ideal for ecotourism, hiking, and flora and fauna observation.

In this corner of Costa Rica, nature and tradition combine to offer an unforgettable experience, marked by the tranquility and cultural richness of its people.



Laguna Barva



San Fernando River Waterfall



Soda Amitai



San Rafael de Varablanca Church



El Fogón de Meche



Cerro Dantas Wildlife Refuge



El Quetzal Private Reserve

# Directory

#### Heredia District

#### Accommodation

Hotel America----

	7112 7848
Hotel Valladolid	2260 2905
Hotel Encanto Colonial	2237 5258
Gastronomy	
Holy Wings	6026 5828
Caprichos	6403 7533
Chila Kila	8964 3232
Más Q Rollos Soda & C	Cafetería - 2239 0531
Maskpollo	6241 8213
Dreams Coffee House	8469 1863
Soda Las Delicias Delga	
	-8807 8913
Soda la Gaviota	2237 4037
Soda la Gaviota Tienda de Café Volio	1

Delicia Sur del Lago-----7151 6546

Soda la Eureka -----2261 6921

Soda Mary	2237 4882
Cafetería Tinichi	8738 0704
Restaurante el Príncipe	:2263 6124
Don Q	8353 3735
Chicharronera Don Elac	
Cachanos Pizza & Wing	The second second
Cuchara Rustica	8458 5064
Bar y Restaurante La Ce	
MADO (Comida Asiátic	
	2238 2380
	2238 2380
La GaleríaSoda Villa Maura Mercado Florense	2238 2380
La Galería	2238 2380 2262 2888 6116 1574
La Galería	2238 2380 2262 2888 6116 1574 2238 1711 6368 4308
La Galería Soda Villa Maura Mercado Florense Bici Chocolate	2238 2380 2262 2888 6116 1574 2238 1711 -6368 4308 -8856 9415 2237 1704 es6155 7561

# Directory

#### Heredia District

Sciamarelli's Pizza-----8584 9656

Kala-----6166 3147

Loving Hut Café-----2260 0707

NNU Café------8758 1027

Heladería el Crucero----8758 1027

Heladería Santa Paleta----8815 7886

El Testy-----2237 6435

#### Handicrafts

Colectivo Artesanal Calicanto------7104 3455

Tramo Bonanza-----2237 0515--

-----8418 0058

Artesanias y Alfareria Vilchez------

------2260 8281

#### **Tourist Guide**

Enjoy and Discover-----2238 171

Julia Vischi-----8308 1775

Ulises Zúñiga-----8489 5875

#### Travel Agenc

D Ride-----2101 0128---

8923 6116

GO2TRAVEL------8649 6460

#### **Mercedes District**

#### Gastronomy

La Carretica-----2560 5750-

#### Tour Guide

Frelance Guide------6086 03

Diego Go-----2265 6551

#### **Tour Operator**

FyZ Tour-----2260 3146

#### **Travel Agency**

Komotur Viajes------8831 6482-

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#### San Francisco District

#### **Gastronomy**

Cupcake Addiction-----8302 5037

Hamburguesas Jairo-----8789 4920

Kawah Café-----2263 3636

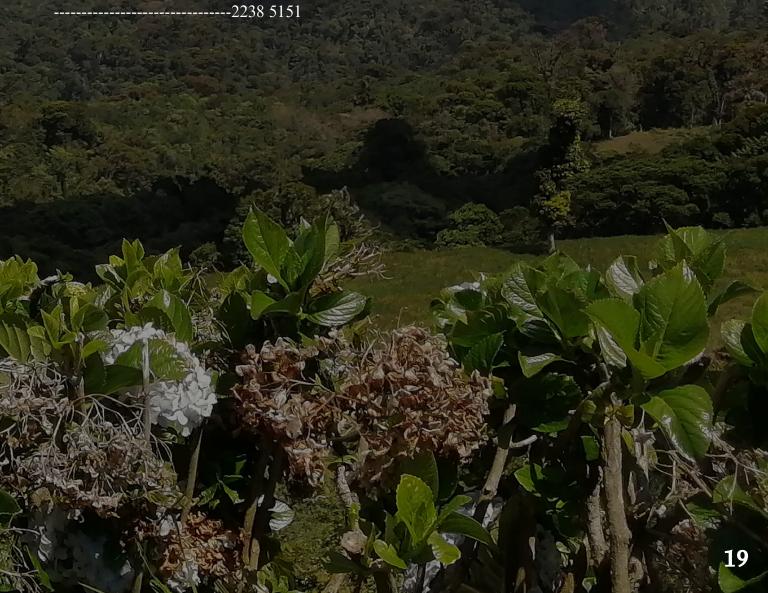
Restaurante Leño y Carbón-----

#### Accommodation

Hotel City Express By Marriott ------6057 9558

#### **Tour Operator**

URRITREK COSTA RICA SRL--------8900 4545





#### Vara Blanca District

Chalets Vistas del Poas----8780 9530

Hortensias-----2482 8629

#### Gastronomy

Gustos y Sabores-----2482 2468

Cafetería SYF-----8791 5607

El Fogón de Meche-----6189 7308

Soda Amitai-----8939 5132

#### ourist Center 🦠

Reserva Privada el Quetzal----------8873 6310

Refugio de Vida Silvestre Cerro Dantas------8866 7380-

-----8354 9271

Fresas y más Vara Blanca-----

-----6073 1206

### Tourism Unit

The Tourism Unit of the Municipality of Heredia is responsible for the promotion and management of tourism in the Canton of Heredia. We have an important planning tool called the Sustainable Tourism Policy of the Canton of Heredia, which sets the strategic guidelines for the tourism sector of our municipality. Additionally, we serve as a point of cohesion between the administration, public and private institutions, the tourism sector, and tourists as our target audience.

The canton of Heredia offers a wide range of tourism options, from natural attractions, cultural expressions, folklore, and scheduled events, to wildlife and flora just a few kilometers from the city in the Varablanca district. These components provide opportunities to build sustainable and consistent[1] tourism.

Heredia, a destination with a global vision and hearth, awaits you in its areas filled with history, tradition, nature, and the warmth of our people... We are a small Costa Rican canton, but with much to discover.

#### Tourism Objective:

The goal is to promote the tourism activity of the canton of Heredia, its development, and strengthening through actions that contribute to sustainable tourism development in the canton. The services for tourists include tourist information, the "Turisteando por Heredia" program, free guided tours for organized groups, and entry authorizations to the Fortín. Services for the tourism sector include training, promotion, tourism advice, among others.

Location:

Municipal Palace

Hours:

Tuesday to Saturday, O8:00 AM to O5:00 PM

Sustainable Tourism Policy of the Canton of Heredia 2023-2027

The Municipality of Heredia has an important planning tool called the Sustainable Tourism Policy of the Canton of Heredia 2023-2027. This policy establishes the strategic guidelines in the tourism sector and promotes actions in this area aimed at improving the quality of life for the population of the canton. Below is the link where you can consult and download the document:



